

Don't let 2021 come to a close without stocking up on all your veterinary necessities.

Receive end-of-year specials on tried-and-true items, catch the year's best product launches, and learn about exciting supplies and equipment to come from these companies.



Equine Practitioner

PRODUCT GUIDE

AMY K. DRAGOO

ADM

Demands of exercise are a stressor for the performance horse. Heavy work can overwhelm the body's natural ability to deal with oxidative stress, which can damage muscle proteins, lipids, and DNA, release pro-inflammatory cytokines leading to muscle pain, and damage the mitochondrial membrane, decreasing energy production. Performance Advantage RECOVERY+ was designed to help the performance horse combat the stress of exercise.

Visit Go.ADM.com/PerformanceAdvantage for more information.

Alltech

At Alltech, equine nutrition isn't just our job—it's our passion. Through decades of scientific research and in-house equine expertise, we have crafted a wide range of high-quality feeds and feed additives, in addition to our newly revised line of Lifeforce premium equine supplements.

Learn more at AlltechEquine.com.

Animal Behavior Institute: Equine Behavior & Training Programs – Online Learning

The Animal Behavior Institute is the leading provider of online equine training programs, offering courses in training, behavior, health, nutrition, and business management. Complete your program in as little as six months.

animaledu.com

ASPCA Pet Health Insurance

Finally there's horse insurance that makes sense for every horse from the ASPCA Pet Health Insurance program! Veterinary reimbursement plans are standalone; no mortality insurance required. Visit protectyourhorse.com. The ASPCA is not an insurer. Insurance underwritten by the United States Fire Insurance Company, produced by C&F Insurance Agency Inc.

ProtectYourHorse.com

Astaria Global

Astaria Global is an innovative company providing world-class orthobiologic therapies to animals. Our patented equine plasma technology, Alpha2EQ, is an extraordinary advancement in equine lameness and osteoarthritis science that unlocks the healing powers of Alpha-2 Macroglobulin, a naturally occurring molecule in the horse's bloodstream.

Visit astariaglobal.com to learn more.

Aurora Pharmaceuticals

Being veterinarian-owned, we strive to raise the quality of life for veterinarians, owners, and animals through continual research on products that continues long after marketing. When a veterinarian sees the Aurora brand, he or she feels confident in the quality and efficacy of the product.

aurorapharmaceutical.com

Boehringer Ingelheim Equine

Whether they're competitors or trail companions, horses require a level of care that is nothing less than an art form. As the global leader in horse health, Boehringer Ingelheim is perfecting that art through veterinary leadership and groundbreaking science.

For more information about our product portfolio and our commitment to veterinary medicine, visit bi-vetmedica.com. Visit us during AAEP at Booth #1437 and #1545.

Butterfly Network

Butterfly Network has created the world's first hand-held, multispecies, whole-body ultrasound probe for veterinary use: Butterfly iQ Vet. This innovative device miniaturizes the full traditional ultrasound system onto a single semiconductor silicon chip, making ultrasound more affordable and easier to use than ever. vet.butterflynetwork.com

CareCredit

CareCredit helps bridge the gap between cost and care, and it helps support a healthy financial relationship between veterinarians and horse owners. With a CareCredit credit card, clients can simply pay at the time of service for the recommended care their horse needs, and the practice gets paid quickly.

carecredit.com/providercenter/resourcescenter/equine/insights

Dandy Products

Dandy Products Inc. has been the leading manufacturer of protective padding and safety flooring for the equine and veterinary industry for over 30 years. We specialize in start-to-finish custom work of recovery wall padding, table pads, and surgery positioning pads. Equine Flooring Vet-Trac and Trac-Roll offer great traction. dandyproducts.net

Dechra Veterinary Products

Zimeta (dipyron injection) is the only FDA-approved drug for the control of pyrexia in horses. When administered according to label directions, Zimeta, an intravenous, non-steroidal anti-inflammatory injection, demonstrates rapid and effective control of fever in horses in clinical studies. This product is available to purchase through select veterinary distributors. Zimeta.com

Diagnostic Imaging Systems

Diagnostic Imaging Systems (DIS), privately owned since 1983, provides high-quality imaging equipment. Now for a limited time, get 0% financing on the DR Wizard 2.0 Equine digital X ray system with five-year warranty and Ultra HF 90kV portable X ray units. Contact DIS today for the best value in X ray equipment. vetxray.com

Easy's Slipper by AEC

Easy's Slipper: A flexible horseshoe alternative, providing scientifically proven orthopedic, therapeutic, and performance benefits. Provides relief for lameness, navicular, ringbone, tendon problems. Reduces stress on bones, ligaments, and joints. Allows for natural flexion of the hoof. Provides exceptional shock absorbency. Built-in rocker and adjustable breakover to enhance movement. AAEP Booth #2041.

advancedequinecomfort.com

Empower Topline Balance

Empower Topline Balance Diet Balancer is designed to round out nutrition for horses that get adequate energy from good-quality forage or pasture. Now with added chromium, which improves insulin sensitivity, Empower Topline Balance supports horses prone to developing equine metabolic syndrome, including insulin dysregulation.

For more information, visit

nutrenaworld.com/empower-supplements

Endoscopy Support Services

ESS is your complete source for the best in veterinary endoscopy equipment. Whether you are scoping airways or performing advanced endoscopic diagnostic/surgical procedures, or need instruments or image capture/storage, contact us. If your scope gets chomped, we can help. We are your endoscopy source. endoscopy.com

Equine Diagnostic Solutions

Fast, reliable results with a team ready to answer your questions. EDS provides rapid and accurate laboratory results to help veterinarians better diagnose infectious disease in horses. Visit our website to learn more about our neurologic, respiratory, and GI tests and panels.

equinediagnosticsolutions.com

859/288-5255

Equine Medical & Surgical Associates

Developed by Dr. Reilly, a veterinarian with over 32 years of experience, our products are designed to keep your horse in peak health. We provide products for equine insulin resistance, summer eczema, vitamin E deficiency, heaves, COPD, Lyme, canker, joint problems, and mare issues.

equinemed surg@equinemed surg.com

610/436-5174

Equithrive

When it comes to nutrition, Equithrive is the company you can trust to support the health and performance of your clients' horses. Our proprietary resveratrol ingredient, Resverasyn, is clinically proven to support healthy inflammatory response and free radical levels in horses, as well as optimum metabolic function. equithrive.com

Farrier Product Distribution

The largest wholesale distributor of farrier products in North America and Canada, Farrier Product Distribution (FPD) has spent over 30 years working with manufacturers developing groundbreaking products. In choosing brands, FPD insists products be designed with equine professionals in mind. Quality, dependability, and availability are the hallmarks of all brands represented in their program. farrierproducts.com

GlycoGuard

GlycoGuard is an oral activated microbial gel developed by vets for the gut of equine/foals. Stress is the No. 1 cause of equine gut disturbance and gastric issues. GlycoGuard is 100% drug-free. Helps to boost the immune system and balance the gut with good bacteria. Can be used to treat and/or prevent gastric issues in horses and foals. GlycoGuard offers programs that will fit every practice need! glycoguard.com

Hallmarq Veterinary Imaging

Got 60 seconds? Then you've got time to capture 3D image sets with Hallmarq's new Standing Equine Leg CT. Designed to help fully evaluate and diagnose bony disease in the equine distal limb. With 20 years of experience in advanced imaging, Hallmarq offers the Standing Equine Leg CT and MRI with exclusive Q-Care support to bring accessible and affordable imaging to your equine practice. hallmarq.net/us

Heska

Heska Corporation designs products for the way you work. Providing high-definition imaging with the Cuattro Hub Portable Imaging System, including large-scale DR as well as intraoral DR and portable ultrasound modalities. Round out your diagnostic lab with our newest Cuattro US10 for in-clinic ultrasound needs. heska.com

Hilltop Bio

Hilltop Bio is committed to bringing scientifically proven, point-of-care biologics to our four-legged friends. We manufacture regenerative proteins that can easily be stored in your clinic for use whenever the need arises. Our products are designed to help upregulate the body's immune response and quickly normalize the tissues to aid in repair.

To learn more, visit HilltopBio.com.

Kentucky Performance Products

Are you treating horses with EMS? Add InsulinWise to your treatment plan.

- ◆ Maintains normal insulin levels.
- ◆ Supports healthy body weight and normal fat distribution.
- ◆ Sustains healthy laminae.

Supplementation is recommended for horses:

- ◆ Diagnosed with insulin dysregulation.
- ◆ At risk for developing insulin dysregulation because of lifestyle or breeding.

Visit KPPvet.com

Kinas Medical

Kinas Medical offers portable, affordable, and STORZ-powered shock wave (focused and radial) as well as extracorporeal magnetotransduction therapy (EMTT) solutions. Gentle delivery of high-energy pulses into injured tissue for faster and more effective results in MSK conditions, wound healing, stress fractures, pain, strains, and more.

Financing Available. Family Owned and Operated.

770/612-8245 / info@kinasmedical.com

Merck Animal Health

Merck Animal Health works for you—and horses. Our safe, efficacious PRESTIGE vaccines feature updated influenza strains. Our pharmaceutical line includes trusted dewormers, antiprotozoal pellets, estrus suppression, and pain relievers. A partnership with EquiTrace delivers secure, streamlined record-keeping and instantaneous temperature measurement when coupled with our Bio-Thermo microchips.

Visit merck-animal-health-usa.com/species/equine.

AAEP Booth #1925

NoltrexVet distributed by Nucleus ProVets

NoltrexVet Long Duration Joint Therapy: NoltrexVet is a long-acting joint lubricant (polyacrylamide gel) that is safely reabsorbed by the horse, leaving no residue. NoltrexVet is an excellent therapy for long-term joint management. Noltrex has been used in over 1 million humans, and NoltrexVet has been safely used in over 30,000 horses. Now available in the USA and Canada. NoltrexVet.com

NVA Equine

A partnership with NVA Equine provides the time to focus on what you do best while offering the flexibility to support your goals. Powered by a dedicated equine support team, our expertise lies in understanding and navigating the unique challenges of running your practice.

Start the conversation at NVA.com.

Platinum Performance

At Platinum Performance we believe in the power of nutrition. For over 20 years Platinum has researched the role of nutrition with regard to wellness and performance at the cellular level and is committed to providing equine veterinarians, horse owners, and trainers nutritional tools they need to improve equine health.

platinumperformance.com

ProElite

Are you feeding the best? ProElite feeds are designed to deliver the competitive edge your horses need to stand above the rest. Our formulas are infused with a special blend of ingredients, specifically developed to support performance and stamina, while maintaining overall condition and appearance.

Discover a new standard: proelitehorsefeed.com.

PulseVet

PulseVet sets the standard in veterinary shock wave technology. Their ProPulse system provides clinically validated shock wave therapy for a variety of soft tissue and musculoskeletal conditions. They are the Official Shock Wave Provider of US Equestrian Team Vets, NCHA, NRCHA, NSBA, Super Sires, and a Global Sponsor of ISELP.

pulsevet.com

The Savvy Feeder

The Savvy Feeder is the most versatile free-standing slow hay feeder on the market. Use it in the stall, out in the paddock or drylot, then take it with you to the show, event, or trail ride. We have three grate sizes to accommodate most types of hay.

SavvyFeeder.com

SmartPak

SmartPak has the products and programs you can feel good about recommending to your clients. From ColiCare, our \$10,000 colic surgery reimbursement program, to supplements backed by university research, SmartPak has been the trusted partner of veterinarians and horse owners for over 20 years.

SmartPak.com/ColiCare

Sound

Sound, creator of NEXT Equine DR, the exclusive provider of GE Ultrasound and Samsung mobile CTs for the U.S. veterinary market and creator of the SmartRLT Regenerative Laser. Sound values partnerships, both in long-standing relationships with industry-leading vendors and our continued dedication to the largest veterinary customer base in the market.

soundvet.com

Universal Imaging

WE KNOW YOU. We share your passion and understand your challenges. Because your exam room can be almost any place, portability and connectivity rule. Our ultra-portable Digital X ray and Ultrasound pair amazing technology with intuitive user interfaces.

YOU KNOW US—our obsession with technology, expert training, and commitment to your success.

universalimaginginc.com

VetGraft

PulpCyte: A TRUE regenerative therapy. PulpCyte is ready-to-inject stem cell and ECM particulate intended for treatment of musculoskeletal injuries including tendons, ligaments, navicular disease, bursitis, and laminitis. PulpCyte contains 400 times the proteins compared to other products and is available next day anywhere in the U.S.

vetgraft.com/pulpcyte

Vet-Ray Technology by Sedecal

Sedecal, manufacturer of veterinary-specific X ray products, has grown to be the world's largest veterinary provider of over 20 different digital and analog configurations for small and large animal applications. Sedecal specializes in products for companion animal, equine, zoo animals, and universities across the world.

vetrayusa.com

VMRD

VMRD, located in Pullman, Washington, is the principal Coggins test provider for U.S. veterinary labs and a worldwide leader in equine diagnostics. VMRD also offers the VMRD SAA test for veterinarians, with Foal IgG coming soon!

Find out how to get horse-side results for horse-side health care decisions at

vmrd.com/saa

Wellness Ready

The Wellness Ready Insulin Test is a new stall-side blood test that allows you to instantly determine a horse's risk for laminitis. This potentially life-saving tool is ideal in managing horses prone to founder due to endocrine disorders such as equine metabolic syndrome (EMS) and equine Cushing's disease (PPID).

wellnessready.com