ADM

Demands of exercise are stressors for the performance horse. Heavy work can overwhelm the body's natural ability to deal with oxidative stress, which can damage muscle proteins, lipids, and DNA, release pro-inflammatory cytokines leading to muscle pain, and damage the mitochondrial membrane, decreasing energy production. Cellarator Advantage RECOVERY+ was designed to help the performance horse combat the stress of exercise.

Visit go.adm.com/cellaratoradvantage for more information.

Animal Behavior Institute (ABI)

We are the leading provider of online equine training programs and certification, offering courses in training, behavior, health, nutrition, and business management. Our accredited programs can help you start your own equine business or expand your existing skill set. Complete your program in as little as six months.

ASPCA Pet Health Insurance

Finally there’s horse insurance that makes sense for every horse from the ASPCA Pet Health Insurance program! Veterinary reimbursement plans are standalone; no mortality insurance required. Visit protectyourhorse.com. The ASPCA is not an insurer. Insurance underwritten by the United States Fire Insurance Company, produced by C&F Insurance Agency Inc.

Aurora Pharmaceuticals

Being veterinarian-owned, we strive to raise the quality of life for veterinarians, owners, and animals through continual research on products that continues long after marketing. When a veterinarian sees the Aurora brand, he or she feels confident in the quality and efficacy of the product.

Don’t let 2021 come to a close without stocking up on all your veterinary necessities. Receive end-of-year specials on tried-and-true items, catch the year’s best product launches, and learn about exciting supplies and equipment to come from these companies.
Boehringer Ingelheim Equine

Whether they’re competitors or trail companions, horses require a level of care that is nothing less than an art form. As the global leader in horse health, Boehringer Ingelheim is perfecting that art through veterinary leadership and groundbreaking science.

For more information about our product portfolio and our commitment to veterinary medicine, visit bi-vetmedica.com. Visit us during AAEP at Booths #1437 and #1545.

Butterfly Network

Butterfly Network has created the world’s first hand-held, multi-species, whole-body ultrasound probe for veterinary use: Butterfly iQ+ Vet. This innovative device miniaturizes the full traditional ultrasound system onto a single semiconductor silicon chip, making ultrasound more affordable and easier to use than ever.

vet.butterflynetwork.com

CareCredit

CareCredit helps bridge the gap between cost and care, and it helps support a healthy financial relationship between veterinarians and horse owners. With a CareCredit credit card, clients can simply pay at the time of service for the recommended care their horse needs, and the practice gets paid quickly.

carecredit.com/providercenter/resourcescenter/equine/insights

Dandy Products

Dandy Products Inc. has been the leading manufacturer of protective padding and safety flooring for the equine and veterinary industry for over 30 years. We specialize in start-to-finish custom work of recovery wall padding, table pads, and surgery positioning pads. Equine flooring Vet-Trac and Trac-Roll offer great traction.

dandyproducts.net

Dechra Veterinary Products

Zimeta (dipyrone injection) is the only FDA-approved drug for the control of pyrexia in horses. When administered according to label directions, Zimeta, an intravenous, non-steroidal anti-inflammatory injection, demonstrates rapid and effective control of fever in horses in clinical studies. This product is available to purchase through select veterinary distributors.

zimeta.com

Diagnostic Imaging Systems

Diagnostic Imaging Systems (DIS), privately owned since 1983, provides high-quality imaging equipment. Now for a limited time, get 0% financing on the DR Wizard 2.0 Equine digital X-ray system with five-year warranty and Ultra HF 90kV portable X-ray units. Contact DIS today for the best value in X-ray equipment.

vetxray.com

Empower Topline Balance

Empower Topline Balance Diet Balancer is designed to round out nutrition for horses that get adequate energy from good-quality forage or pasture. Now with added chromium, which improves insulin sensitivity, Empower Topline Balance supports horses prone to developing equine metabolic syndrome, including insulin dysregulation.

For more information, visit nutrenaworld.com/empower-supplements

Endoscopy Support Services

ESS is your complete source for the best in veterinary endoscopy equipment. Whether you are scoping airways or performing advanced endoscopic diagnostic/surgical procedures, or need instruments or image capture/storage, contact us. If your scope gets chomped, we can help. We are your endoscopy source.

endoscopy.com
845/277-1700

Equithrive

When it comes to nutrition, Equithrive is the company you can trust to support the health and performance of your clients’ horses. Our proprietary resveratrol ingredient, Resverasyn, is clinically proven to support healthy inflammatory response and free radical levels in horses, as well as optimum metabolic function.

equithrive.com

FormaHoof

Dive into modern equine podiatry technologies and find out how FormaHoof can assist your practice in the fight against the most common hoof-related pathologies. Faster recovery times, instant and drug-free pain relief, online training, and IAPF CE credits. It’s time to heal and grow your business.

formahoof.com
**GlycoGuard**
GlycoGuard is an oral activated microbial gel developed by vets for the gut of equine/foals. Stress is the No. 1 cause of equine gut disturbance and gastric issues. GlycoGuard is 100% drug-free. Helps to boost the immune system and balance the gut with good bacteria. Can be used to treat and/or prevent gastric issues in horses and foals. GlycoGuard offers programs that will fit every practice need! [glycoguard.com](http://glycoguard.com)

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**Kentucky Performance Products**
Over the past 23 years, Kentucky Performance Products has provided:
- Innovative, research-proven products such as Elevate W.S. and InsulinWise.
- Targeted supplements that integrate seamlessly into treatment plans.
- Unrivalled customer service to both veterinarians and their clients.
You can count on Kentucky Performance Products to provide solutions. Visit us at [kppvet.com](http://kppvet.com)

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**Hallmarq Veterinary Imaging**
Got 60 seconds? Then you’ve got time to capture 3D image sets with Hallmarq’s new Standing Equine Leg CT. Designed to help fully evaluate and diagnose bony disease in the equine distal limb. With 20 years of experience in advanced imaging, Hallmarq offers the Standing Equine Leg CT and MRI with exclusive Q-Care support to bring accessible and affordable imaging to your equine practice. [hallmarq.net/us](http://hallmarq.net/us)

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**Kinas Medical**
Kinas Medical offers portable, affordable, and STORZ-powered shock wave (focused and radial) as well as extracorporeal magnetotransduction therapy (EMTT) solutions. Gentle delivery of high-energy pulses into injured tissue for faster and more effective results in MSK conditions, wound healing, stress fractures, pain, strains, and more.
Financing available. Family-owned and operated. 770/612-8245 / info@kinasmedical.com

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**Haygain**

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**Merck Animal Health**
Merck Animal Health works for you—and horses. Our safe, efficacious PRESTIGE vaccines feature updated influenza strains. Our pharmaceutical line includes trusted dewormers, antiprotozoal pellets, estrus suppression, and pain relievers. A partnership with EquiTrace delivers secure, streamlined record-keeping and instantaneous temperature measurement when coupled with our Bio-Thermo microchips.

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**Heska**
Heska Corporation designs products for the way you work. Providing high-definition imaging with the Cuattro Hub Portable Imaging System, including large-scale DR as well as intraoral DR and portable ultrasound modalities. Round out your diagnostic lab with our newest Cuattro US10 for in-clinic ultrasound needs. [heska.com](http://heska.com)

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**Pala-Tech Laboratories**
Palatable equine formulations simplify daily dosing and generate better clinical results. BALT Respiratory Advantage Granules & Paste will dramatically and quickly improve respiratory function in horses. Equine F.A./Plus is excellent for effectively managing allergic skin conditions and providing beneficial omega-3 fatty acids. All products supported by 100% Palatability Acceptance Guarantee. [palatech.com](http://palatech.com)

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**Platinum Performance**
At Platinum Performance we believe in the power of nutrition. For over 20 years Platinum has researched the role of nutrition with regard to wellness and performance at the cellular level and is committed to providing equine veterinarians, horse owners, and trainers nutritional tools they need to improve equine health. [platinumperformance.com](http://platinumperformance.com)

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**Kelato Animal Health**
New product ProtectGI has been formulated in collaboration with A/Prof Dr. Ben Sykes, world-leading EGUS authority. Supporting total digestive health, gastrointestinal disturbances, and gastric stress, ProtectGI is the only supplement on the market with scientifically proven benefits for ESGD and EGGD that aligns with Dr. Sykes’ independent research. [protectgi.us / kelato.com.au](http://protectgi.us / kelato.com.au)
**PulseVet**

PulseVet sets the standard in veterinary shock wave technology. Their ProPulse system provides clinically validated shock wave therapy for a variety of soft tissue and musculoskeletal conditions. It is highly effective in relieving pain, improving the quality of healing, and providing long-term, beneficial, and successful outcomes for the animals treated.

678/987-5100 / pulsevet.com

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**Purina Animal Nutrition**

To tackle some of the biggest horse nutrition challenges, our PhD nutritionists pair science with their love for horses to come up with innovative solutions that are grounded in the biggest needs of the horse. See why our research-based horse feeds and supplements are the right solutions for your horses.

purinamills.com/horse-feed

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**The Savvy Feeder**

Savvy Feeder is a free-standing slow feeder that can be used in the stall, paddock, or drylot and brought along to the show, event, or trail ride. It's safe, prevents boredom, and slows consumption. We have three grate sizes to accommodate most types of hay.

savvyfeeder.com

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**SmartPak**

SmartPak has the products and programs you can feel good about recommending to your clients. From ColiCare, our $10,000 colic surgery reimbursement program, to supplements backed by university research, SmartPak has been the trusted partner of veterinarians and horse owners for over 20 years.

smartpak.com/colicare

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**SURE FOOT Equine Balance Pads**

SURE FOOT pads are specifically designed and engineered for use with horses. Handcrafted in Maine, each pad is individually inspected. When you want to be sure, use SURE FOOT for balance training, rehabilitation, core-strengthening, and improved proprioception. Veterinary discount available.

info@surefootequine.com

shop.surefootequine.com

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**Sweet PDZ Horse Stall Refresher**

All-natural, fast-acting, and perfume-free, Sweet PDZ captures and neutralizes odors. When it's finished locking up odors, dispose of it with your stall waste material on compost, fields, and gardens. It makes nitrogen-rich nutrients available to the earth. A full-circle mineral that comes from the earth and can be returned to the earth.

sweetpdz.com

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**Universal Imaging Inc.**

WE KNOW YOU. We share your passion and understand your challenges. Because your exam room can be almost any place, portability and connectivity rule. Our ultra-portable digital X ray and ultrasound pair amazing technology with intuitive user interfaces.

YOU KNOW US—our obsession with technology, expert training, and commitment to your success. universalimaginginc.com

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**VetGraft**

PulpCyte: A TRUE regenerative therapy. PulpCyte is ready-to-inject stem cell and ECM particulate intended for treatment of musculoskeletal injuries including tendons, ligaments, navicular disease, bursitis, and laminitis. PulpCyte contains 400 times the proteins compared to other products and is available next-day anywhere in the U.S.

vetgraft.com/pulpcyte

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**Vitalize**

Vitalize is a line of high-quality products and supplements for horses that contains BioZyme's precision prebiotics to support digestive health, nutritional health, and overall well-being, keeping your animal healthy and performing.

Learn more at vitalizeeq.com.

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**VMRD**

VMRD, located in Pullman, Washington, is the principal Coggins test provider for U.S. veterinary labs and a worldwide leader in equine diagnostics. VMRD also offers the VMRD SAA test for veterinarians, with Foal IgG coming soon!

Find out how to get horse-side results for horse-side health care decisions at vmrd.com/saa.

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**Wellness Ready**

The Wellness Ready Insulin Test is a new stall-side blood test that allows you to instantly determine a horse’s risk for laminitis. This potentially life-saving tool is ideal in managing horses prone to founder due to endocrine disorders such as equine metabolic syndrome (EMS) and equine Cushing’s disease (PPID).

wellnessready.com

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**Zoetis**

Zoetis has been committed to providing horse care you can count on for nearly 70 years. At the clinic and in the field, Zoetis is always by your side with a comprehensive, innovative portfolio of equine products and services for every aspect of a horse’s care and each life stage.

zoetisus.com/equine