

Sentinel Feed Extravaganza: A Year's Supply Sweepstakes Official Rules

1. Introduction: Equine Network, LLC (d/b/a *The Horse* ("Sponsor")) is offering the Sentinel Feed Extravaganza: A Year's Supply Sweepstakes ("Contest"). NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

2. Eligibility: Entrant must be eighteen (18) years of age or older as of February 1, 2024 (or age of majority in state of residence) and a resident of the following states: Arkansas, Connecticut, Delaware, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Nebraska, New Hampshire, New Jersey, New York, North Carolina, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Carolina, South Dakota, Virginia, Vermont, West Virginia, Wisconsin. Employees of Sponsor or Prize Provider, immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, subsidiaries, affiliated companies, agents and all those with whom such employees are domiciled are NOT eligible.

3. Timing: Contest begins at 12:00:01 a.m. E.S.T. on February 1, 2024 and ends at 11:59:59 p.m. E.S.T. on February 29, 2024. Five winners will be randomly selected and contacted on or around March 6, 2024 via phone or email.

4. How to Enter: Visit <https://thehorse.com/sentinel-feed-extravaganza-a-years-supply-sweepstakes/> and correctly complete the official entry form, and then submit your entry as directed. Limit one [1] entry via an official entry form per participant. All required information/fields must be fully, accurately, and legibly completed or entry may be voided. Contestants may enter once (1 time per person) during the Contest period. More than one (1) entry from any person or email address during the Contest period will void all entries from that person or email address.

Sponsor is not responsible for late or incomplete entries. If a problem occurs in the online submission process, Entrant should receive an "Error" message. However, the responsibility to electronically complete the Entry process is the Entrant's and neither the Sponsor nor the Contest Administrator shall be responsible for any entry not actually received due to incomplete or improper transmission. Similarly, neither the Sponsor nor Contest Administrator has any obligation to advise Entrant of an incomplete Entry or submission.

5. Judging Criteria: Each entrant selected as a potential winner must comply with all terms and conditions set forth in these Official Rules and winning is contingent upon fulfilling all such requirements. This contest will have four winners randomly selected and contacted by email or phone. No purchase necessary to enter. By entering your email address you agree to receive offers directly from Kent, a monthly newsletter from *The Horse*, and special promotions from other Equine Network brand and partners. Entrants will have the opportunity to unsubscribe from these lists at any time, immediately, once you receive your first emails. IF YOU DO NOT WISH TO SHARE YOUR CONTACT INFORMATION WITH THE SPONSOR OR PRIZE PROVIDER, PLEASE DO NOT ENTER THIS CONTEST. Participants agree to be bound by these rules and the decision of the sponsor, whose decisions are final. Odds of winning depend on the total number

of eligible entries received. If a potential winner cannot be contacted within three (3) days after the first attempt to contact such potential winner, an alternate Entrant will be selected in his or her place from all entries received.

6. Prizes: One Grand Prize winner will be randomly selected to receive 1 ton of their choice of Sentinel horse feed by Kent (approximately 40 bags). **TOTAL VALUE OF GRAND PRIZE IS \$1,000.** Four other winners will be randomly selected to win a Sentinel Bucket prize pack. **TOTAL VALUE OF PRIZE PER WINNER IS \$150.**

7. Other Terms and Conditions: All entries must be original, may not have won previous prizes from other Equine Network contests, and must not infringe on any third-party rights. Submission of entry constitutes entrant's consent to irrevocably assign to Sponsor any and all rights to their entry including, but not limited to, intellectual property rights; this includes that the entry may be used in existing and future promotions by *The Horse* or Kent. Potential winner will be required to sign and return an Affidavit of Eligibility, Liability Release, and where lawful, a Publicity Release, within seven (7) days of notification, failing which the potential winner will be disqualified and another winner selected in the place of the disqualified person at random from all entries received. If any prize or prize notification is returned as non-deliverable, the potential winner will be disqualified and another potential winner will be selected in the original potential winner's place. By accepting the prize, the winner agrees that the Sponsor and those acting under the Sponsor's authority, may use winner's name, picture/portrait likeness and/or voice, for advertising and promotional purposes without further consideration, unless prohibited by law. BY ACCEPTING THE PRIZE, THE WINNER AGREES THAT THE SPONSOR, ITS SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THE SPONSOR'S OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY WINNER FOR ANY LIABILITY FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS CONTEST OR PARTICIPATION IN ANY CONTEST OR PRIZE RELATED ACTIVITY. Subject to all federal, state and local laws. Void where prohibited.

8. Miscellaneous: All entries become the sole property of Sponsor and none will be returned. All entries submitted may be used in the promotion of, or marketing of the Sentinel Feed Extravaganza: A Year's Supply Sweepstakes. In the event of a dispute, entries made by Internet will be deemed made by the authorized account holder of the email address submitted at the time of entry. The "authorized account holder" is deemed the natural person who is assigned to an email address by an Internet access provider, service provider or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the email address associated with the winning entry. If for any reason the Contest is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the

administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Contest. Sponsor also reserves the right to disqualify any individual who tampers with the entry process. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Contest. Sponsor is not responsible for late, lost, illegible, incomplete, stolen, or misdirected entries. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Use of Information: The collection and use of entrant information will be governed by Sponsor's online privacy policy, available for viewing at <https://www.equinenetwork.com/privacy-policy/>

10. Winner's List: A complete list of prizewinners will be available at equisearch.com/sweepstakes-contest-giveaway-winners by May 31, 2024, or by sending a stamped self-addressed envelope to Sentinel Feed Extravaganza: A Year's Supply Sweepstakes, Equine Network LLC, 7500 Alamo Road NW, Albuquerque, NM 87120.

11. Prize Providers: Kent

12. Sponsor: The Sponsor of this Contest is Equine Network LLC, 7500 Alamo Road NW, Albuquerque, NM 87120.